



## **Melissa B. Alexander**

Melissa Alexander is Marketing Director with Commercial Advisors, LLC and Commercial Alliance Management. Melissa brings to the company her marketing knowledge and experience. She has seven years experience in the field of marketing. In addition to this, she adds a great deal of print and website design to her marketing expertise. Alexander is originally from Nashville, Tennessee, and received her BA in marketing and design from Belmont University where she graduated with honors as top marketing major. In December of 2006 she completed her MBA at Union University.

On top of her work and educational experience, Alexander is also dedicated to the Memphis community. She serves on the Board of Directors for the Memphis Advertising Federation where she chaired their annual Pyramid Awards ceremony recognizing company and individual achievement in the Memphis advertising industry. She has also volunteered for organizations such as the Community Legal Center, Volunteer Memphis, the St. Jude marathon and the American Cancer Society.

### **Ms. Alexander's credentials include:**

- Masters of Business Administration – Union University
- Bachelor of Business Administration – Belmont University
- Board Member, Memphis Advertising Federation

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