



## Real Estate Executive Profile

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### Melissa B. Alexander *Marketing Director*

Melissa Alexander is Marketing Director with Commercial Advisors, LLC. Melissa brings to the company her marketing knowledge and experience. She has eleven years experience in the field of marketing. In addition to this she has eight years real estate experience. As part of her marketing duties, she is responsible for tracking market data and developing quarterly market reports. She also creates flyers, brochures, press releases and presentations for clients.

Alexander is originally from Nashville, Tennessee, and received her BA in marketing and design from Belmont University where she graduated with honors as top marketing major. In December of 2006 she completed her MBA at Union University.

On top of her work and educational experience, Alexander is also dedicated to the Memphis community. She is a past board member of the Memphis Advertising Federation where she chaired their annual Pyramid Awards ceremony recognizing company and individual achievement in the Memphis advertising industry and the District Addy Awards. She currently serves on the advertising committee for Taste of Jubilee, the annual fundraiser for the Blue Streak Scholarship Fund. She has also volunteered for organizations such as the Community Legal Center, Volunteer Memphis, the St. Jude marathon and the American Cancer Society.

#### **Credentials:**

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- Masters of Business Administration – Union University
- Bachelor of Business Administration – Belmont University
- Past Board Member, Memphis Advertising Federation

#### **Contact:**

Melissa Alexander  
[malexander@commadv.com](mailto:malexander@commadv.com)  
901-362-4308